



# SPONSORSHIP PROPOSAL

*BSIDES HARRISBURG*



**May 29 2026**



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	Thank You!



# OUR VISION



BSides is a community-driven framework for building events for and by information security community members. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. It creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration. It is an intense event with discussions, demos, and interaction from participants. It is where conversations for the next-big-thing are happening.



# OUR MISSION

- 01** Provide an inexpensive high value regional information security conference
- 02** Foster opportunities to share ideas, exchange concepts, and establish relationships with others in the community
- 03** Offer opportunities for newcomers to the industry to interact with companies and leaders from the region's information security community.



# ABOUT THE EVENT



**Friday, May 29 2026**

**8:00AM - 5:00PM**

## **VENUE**

**PA Farm Show Complex,  
N Cameron St Harrisburg, PA 17110**

Sponsors will have the opportunity to set up a booth in the exhibition area, allowing for direct engagement with conference attendees. Events will be scheduled within or adjacent to the exhibition area for maximum foot traffic by your table!





# 2024

**SOLD OUT**  
300 TICKETS

13 SPEAKERS

22 SPONSORS

# 2025

450 ATTENDEES

21 SPEAKERS

20 SPONSORS

# PAST EVENT HIGHLIGHT





# SPONSOR PACKAGE

## Titanium Sponsor **\$5,000**

- Listed in “Sponsoring Partner(s)” on official event website
- **Prominent logo placement on t-shirt** and event signage
- Preferred booth placement. A dedicated booth space in a high traffic area
- **6** complimentary event passes
- Logo placement on the official event website and shout outs on social media channels
- Recognition as a **Titanium sponsor during the opening ceremony** prior to Gold sponsors
- Company floor signs/banners may be provided to be displayed around the venue
- **T-shirts available on request**

## Gold Sponsor **\$2,500**

- **Logo placement on t-shirt** and event signage
- Dedicated booth space in the exhibition area
- 4 complimentary event passes
- Logo placement on the official event website and **shout outs on social media channels**
- **Recognition as a Gold sponsor during the opening ceremony**
- Company floor signs/banners may be provided to be **displayed around the venue**

NOTE: For logo placement on T-shirts, we need to have logos submitted prior to finalizing our design for the year. Sponsors who join after the design has been finalized will not be able to enjoy this perk. In years past the design is usually final a month before the event.



# SPONSOR PACKAGE

## Silver Sponsor

**\$1,750**

- Logo placement on event signage
- Dedicated booth space in the exhibition
- 4 complimentary event passes
- Logo placement on the official event website

## Bronze Sponsor

**\$750**

- 2 complimentary event passes
- Logo placement on the official event website

Without your help, we cannot create this opportunity for individuals to both present and participate in an intimate atmosphere that encourages collaboration! Your donation will directly support this live event with discussions, demos, and interaction from a wide variety of participants.

NOTE: We love donations of all kinds! As a non-profit BSides, we are not permitted to provide an attendees list to sponsors. Sorry! We respect conference goers' privacy. Thank you for understanding and your continued support! While we are able to accept sponsorships until the day of the event, all marketing materials, logos, and updates to the website must be submitted to BSidesHBG staff one month prior to the event day. We may not be able to provide venue space after this deadline.



# ADD ON

# SPONSORSHIPS

**In addition to the sponsorship tiers listed above,  
please consider our**

## **Adopt-a-Speaker Program \$800**

- Provide assistance for speakers who might need a little help traveling to or staying in Harrisburg to share their ideas and research.



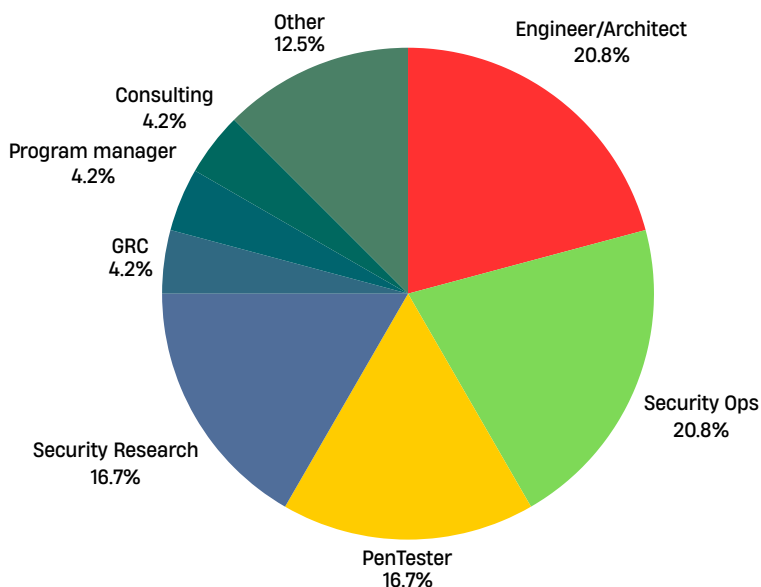


# ATTENDEE DEMOGRAPHICS

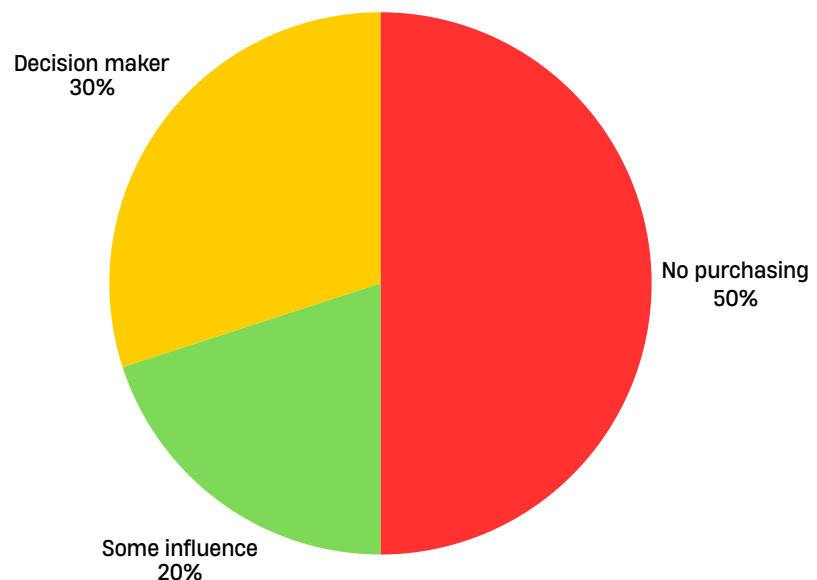
As a non-profit BSideS, we are not permitted to provide an attendees list to sponsors. Sorry! We respect conference goers' privacy. Thank you for understanding and your continued support! We asked attendees to provide some demographic information via an anonymous survey and we are able to share the following results from 2025.

- In 2025, 448 attendee tickets sold. Including volunteers and speakers we had 450 people check in
- There were 21 speakers, and 6 breakouts beyond talk tracks
- 42% of attendees work in the industry, 50% are students or looking to join the industry
- Attendee's roles in the industry vary, the largest fields are engineers and operations, with 6 other fields also strongly represented
- Half of attendees have some or all purchasing power

Industry roles



Purchasing power





**Floyd Rodery**  
Co-Founder



**Dana Williams**  
Co-Founder



**Sabrina Drouillard**  
Organizer



**Asheer Malhotra**  
Organizer



**James Green**  
Organizer



**Cyrus Patell**  
Organizer



**James Lloyd**  
Organizer



**Jessica Hoffman**  
Organizer

# MEET OUR TEAM





**THANK  
YOU!** 

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**Email us at  
[organizers@bsideshbg.com](mailto:organizers@bsideshbg.com)  
to sponsor!**

## **Contact**

Website [www.bsideshbg.com](http://www.bsideshbg.com)

Email [organizers@bsideshbg.com](mailto:organizers@bsideshbg.com)

**JOIN US FOR 2026!**



**Friday, May 29 2026**

**8:00AM - 5:00PM**

## **VENUE**

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N Cameron St Harrisburg, PA 17110**

**Email us at  
[organizers@bsideshbg.com](mailto:organizers@bsideshbg.com)  
to sponsor!**

<b>Titanium Sponsor</b>	<b>\$5,000</b>
<b>Gold Sponsor</b>	<b>\$2,500</b>
<b>Silver Sponsor</b>	<b>\$1,750</b>
<b>Bronze Sponsor</b>	<b>\$750</b>

